

## Who we are

The product of the 2009 merger of Continental Savings Bank, founded in 1914, and West Bend Savings Bank, founded in 1926.

## How we did it

- ▶ Strategically recognized strengths and weaknesses to right-size our organization
- ▶ Did not rely on government bail-outs and worked independently through the economic downturn
- ▶ Strengthened our management team and empowered our employees
- ▶ Completed an IPO on April 9, 2013 raising \$51 million of capital (NASDAQ: WBB)

## Where we are today

- ▶ Strong balance sheet and capital position securing your deposits
- ▶ Big bank expertise within a community bank atmosphere
- ▶ Employee-owned organization with quick, local decision-making
- ▶ Driven to provide creative financing packages based on individual needs
- ▶ Offering simple and cost-effective products sought after by business people
- ▶ Committed to investing in latest technology to meet our customers' needs
- ▶ View every contact as an opportunity to establish a long-standing relationship

## Where we are headed

Starting a relationship with you and your business!

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## Our Mission

Our mission is to meet our goals by helping our people, our customers, our shareholders and our communities meet theirs - and to enjoy the journey.

## Commercial Banking Contacts

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